



**COMMITTEE**  
**APPLICATION**  
**INFO**  
**PACK**

LONDON

# What is Kickstart?

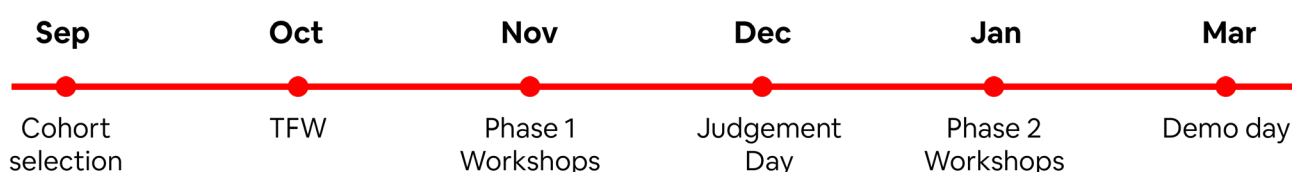
Kickstart is a student-run startup accelerator program for university students. Our mission is to **empower the most ambitious students to build user-obsessed companies**. We do this by bringing exceptional people together in Team Formation Week (TFW); mentor them from idea validation to launching via regular workshops with industry experts. In order to run and scale this program, we need an excellent committee that can deliver.



19/20 Cohort Startups at TFW, Workshops & Demo Day: Serena, Rare Diagnostics, EasyTutor, Sansar



## Timeline



# The Kickstart Teams

Kickstart is made of 4 streams: Marketing, Content, Community, Finance & Logistics.



## Content

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The Content team works closely with industry experts and the cohort to deliver the curriculum. The team also creates our podcast - Kickstart Diaries and online program - Kickstart Collective.



## Marketing

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The Marketing team manages our website, newsletter and social media. Within this, the Graphics team takes charge of the branding of all Kickstart materials to maintain a strong brand image.



## Community

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The Community team maintains relationships with the wider Kickstart Community. This includes holding regular events for alumni cohort, mentors, and investors.



## Finance & Logistics

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The Finance & Logistics team is responsible for securing sponsors and partners, as well as organising logistics for every event.

# Role of a committee member

Your role as a committee member is twofold: startup advisor and Kickstart team member.

As a **startup advisor**, you will work closely alongside the cohort. Each committee member will be the main point of contact with a startup that operates in an area they're interested in (eg. tech, travel, art etc.) to help them achieve their goals. Kickstart has amassed a vast amount of experience and knowledge to help guide you throughout this journey.

As a **Kickstart team member**, you will join one of the 4 streams to work on projects. The team that you will join depends on your skills and interest, however, your experience will span the entire committee. There are no restrictions to which project you involve yourself in as we all work towards our vision.

For more insight into what being part of Kickstart committee is like, go check out our Instagram [@kickstartglobal](#)



## Commitment required

We are looking for **ambitious, committed and talented students** to join the Kickstart committee. Over the summer, we will be designing & planning the program, this includes curriculum design, cohort & mentor outreach and many more. Once the program starts, you will be expected to attend one weekly workshop and committee meeting.

# Application & Interview process

If you want to join the Kickstart committee, please take some time to fill out the application form via: <https://forms.gle/xQHUqzU26hoP-FTx66>

We will review all applications thoroughly and invite applicants to a video interview. This will be a chat with a Co-director and committee member to see if you are a good fit to the team.

Reach out to us at [london@kickstartglobal.com](mailto:london@kickstartglobal.com) if you have any questions!



# KICKSTART



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